



**MENDOCINO COUNTY
BEHAVIORAL HEALTH
ADVISORY BOARD**

**SPECIAL MEETING
MINUTES**

**June 23, 2025
10:00 AM – 2:00 PM**

Location: Harvest Market, Conference Room,
171 Boatyard Drive, Fort Bragg, CA

**Chairperson
Jo Bradley**

**Vice Chair
Mo Mulheren**

**Secretary/Treasurer
Jenniffer Estevo**

**BOS Supervisor
Mo Mulheren**

MEMBERSHIP:

**ANTHONY BAROZA, 25 YRS AND UNDER
JO BRADLEY, 5TH DISTRICT
MARK DONEGAN, VETERAN
JENNIFFER ESTEVO, 2ND DISTRICT
DENISE GORNY, 1ST DISTRICT**

**PERRI KALLER, 3RD DISTRICT
TIM BOSMA, 4TH DISTRICT
MARTIN MARTINEZ, 5TH DISTRICT
JEFF SHIPP, 3RD DISTRICT
GINA DANNER, LOCAL EDUCATION AGENCY**

OUR MISSION: *To be committed to consumers, their families, and the delivery of quality care with the goals of recovery, human dignity, and the opportunity for individuals to meet their full potential."*

	Agenda Item / Description	Action
1. 3 minutes	Call to Order, Roll Call, Quorum Notice, & Approve Agenda: <i>Review and Possible Action.</i> 10:06 a.m.	Board Action: Approved
2. 10 minutes (Maximum)	Public Comments: <i>Members of the public wishing to comment on the BHAB will be recognized now. Any additional comments can be provided through email to bhboard@mendocinocounty.gov</i>	Board Action: None
3. 10 hours	Group Rules & Expectations: A. Review of Ground Rules & Expectations - Create a strategic plan for areas of focus for the board over the next year - Work on Mission Statement and Vision Statement - Creation of ad hoc committees when needed	Board Action: Approved
4. 30 minutes	Mission & Vision: <i>Discussion and Possible Action</i> A. Reaffirm Current Mission & Vision - Motion was made by Member Gorny, seconded by Member	Board Action:

	Donegan, to change the phrase “Mission Statement” to “Commitment Statement.” - Motion was made by Member Gorny, seconded by Member Danner, to change the word in the Commitment Statement from “consumers” to “individuals,” and the second “individuals” to be changed to “participants.” - Statement will now read as follows: “Our Commitment: To be committed to individuals, their families, and the delivery of quality care with the goals of recovery, human dignity, and the opportunity for participants to meet their full potential.” B. Are Updates Needed Based on Current Behavioral Health Landscape? - Board members discussed whether it is necessary to create a vision statement. Vice Chair Mulheren came up with a Vision Statement as follows: “We support recovery and wellness for Medi-Cal beneficiaries with serious mental illness or substance misuse disorders through compassionate, culturally responsive care — working together to reduce disparities and strengthen our community.” - Member Danner made a motion to accept the Vision Statement as written, seconded by Member Gorny. Motion approved unanimously.	Approved Approved Approved
5. 30 minutes	Behavioral Health & Recovery Services: - Dr. Miller explained some parameters that BHRS is working under: A. Specialty Mental Health - Behavioral Health provides the oversight of managed care benefits for MediCal clients. Behavioral Health contracts with providers that provide services, and the County also provides services directly. B. Substance Misuse Services - The County’s SUDT provides services (along with some partner providers). These services are not funded by the County, only through the State and Federal government. - Member Bosma spoke about the “Blue Envelope” program which has been initiated in Fort Bragg. Items such as fidget spinners, weighted blankets, etc. are provided to help when police officers when they interact with individuals with mental health issues. Blue Envelope was introduced into the CA Senate with Bill 664, (in effect January 1, 2027) and the plan is to expand it throughout the state. Member Gorny indicated that both CIT and BHAB could become more educated about the program and how it is being carried out. - Vice Chair Mulheren suggested contacting CHPs (California Highway Patrol) to get them involved and find out what resources they have and use. - Member Bosma mentioned how outreach and communication opportunities should also be offered to Park Services and Tribal Police. - Members suggested having the different law enforcement agencies	Board Action: None

	attend a meeting to build relationships, learn about any initiatives, and understand the connections and relationships with behavioral health and CIT.	
6. 45 minutes	Strengths, Weakness, Opportunities, Threats (SWOT) Analysis: <i>Discussion and Possible Action</i> A. Group Input & Discussion - Gaps that the board felt need addressing - Street Outreach - Communication between all services - Ability to hire - Tribal Nations - Latino Population - Service Clubs - Youth - Communication with Community - Stigma/Discrimination	Board Action:
7. 80 minutes	Strategic Priorities & Goals: <i>Discussion and Possible Action</i> A. Brainstorm Potential Strategic Priorities Members considered a number of different priorities, including hiring, communication, issues with Federal & State funding. B. Consensus on 3 – 5 Strategic Priorities The consensus was that the board will concentrate on their highest priority goal: Better Communication with: - Service providers - Service Clubs throughout the community - The general community Communication will take place through multiple avenues and methods, potentially including Public Service Announcements (PSAs) on traditional radio and online podcast and streaming services. Board members discussed the possibility of using some personal success stories of clients (with their permission) who wish to share how Behavioral Health and SUDT services have helped them.	Board Action: Approved
8. 25 minutes	Next Steps: <i>Discussion and Possible Action</i> A. Assign Ad-Hoc Committees	Board Action: None
9. 5 minutes	Adjournment: 1:15 pm	Board Action: Approved

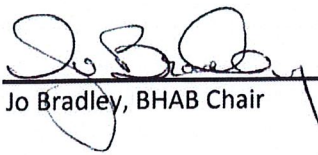
AMERICANS WITH DISABILITIES ACT (ADA) COMPLIANCE

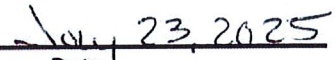
The Mendocino County Behavioral Health Advisory Board complies with ADA requirements and upon request will attempt to reasonably accommodate individuals with disabilities by making meeting material available in appropriate alternative formats (pursuant to Government Code Section 54953.2). Anyone requiring reasonable accommodations to participate in the meeting should contact the Mendocino County Behavioral Health Administrative Office by calling (707) 472-2355 at least five days prior to the meeting.

BHAB CONTACT INFORMATION:

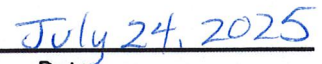
PHONE: (707) 472-2355 | FAX: (707) 472-2788

EMAIL THE BOARD: bhboard@mendocinocounty.gov | **WEBSITE:** www.mendocinocounty.gov/bhab

 - chair
Jo Bradley, BHAB Chair

 23, 2025
Date


Elsa Strong, Health Services Administrative Secretary

 24, 2025
Date