



Presentation to Provide Investment Consulting Services

# Mendocino County Employees Retirement Association

RFP # RET 26-02

May 20, 2026 / Steven Cottle / John Marco

© 2026 by The Segal Group, Inc.

 **Segal Marco Advisors**

# Your Investment Consulting Team



**Steven Cottle**

Senior Consultant  
Co-Lead Consultant



**David Roll, CFA**

Senior Consultant  
Co-Lead Consultant



**John Marco**

Senior Vice President, Head of  
Growth and Engagement  
Strategic Advisor/Executive Sponsor

**Support Team**

Research | Capital Markets | Global Portfolio Solutions | Performance | Proxy | Fiduciary & Client Services | Operations

# Segal Family of Services

**Our teams help a wide range of industries. No matter who you are, we can assist you.**

## **Segal**

Administration and  
Technology Consulting  
Benefit Audit Solutions  
Compensation and  
Career Strategies  
Compliance

Health and Welfare Benefits  
HR and Benefits Technology  
Insurance  
Organizational Effectiveness  
Retirement Benefits

## **Segal Benz**

Benefits Communication  
Communication Strategy  
Personalized Benefit  
Statements  
Surveys and Focus Groups  
Website and Portal Design

## **Segal Marco Advisors**

Corporate Governance and  
Proxy Voting  
Defined Contribution Consulting  
Discretionary Investment  
Management  
Intermediary/Advisor Solutions  
Investment Consulting  
OCIO (Outsourced Chief  
Investment Officer)

**Not any solution — your solution. Personalized advice and help.**

# Independent. Research-Driven. Client-First.

0

bias in our guidance



55+

years of trusted expertise



98%

client retention



100%

employee owned



400+

clients nationwide



\$700B

assets under advisement

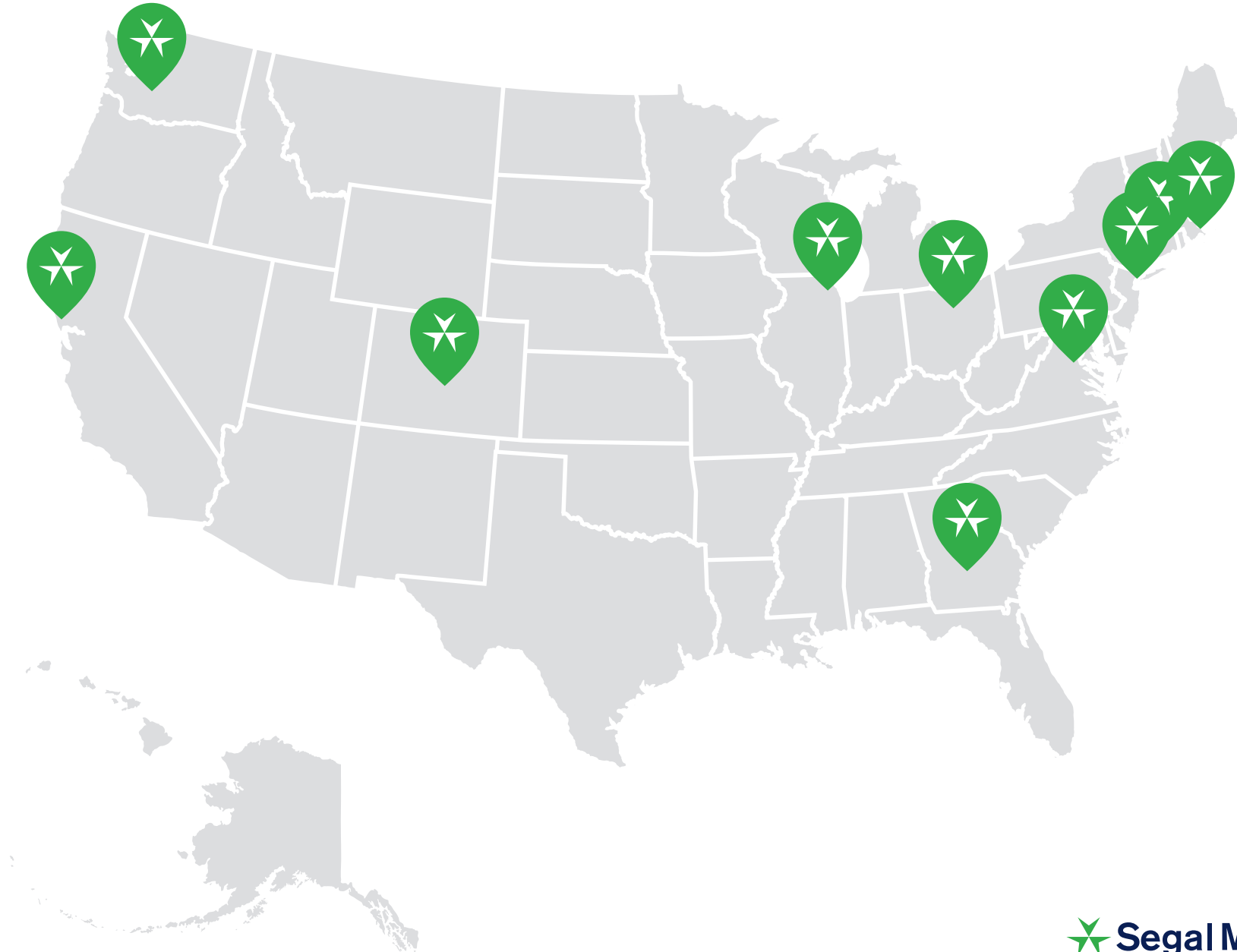


Lasting relationships with our clients for as long as

30+ Years



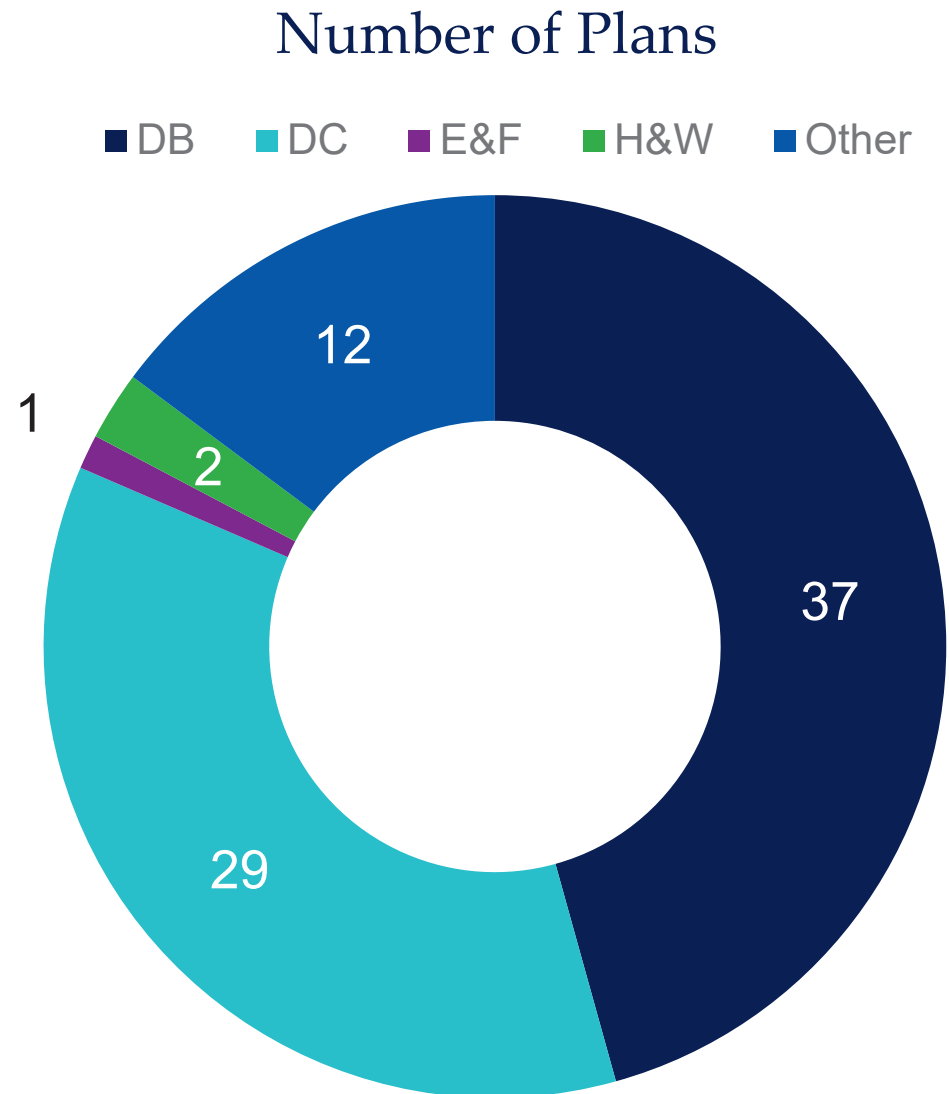
# Segal Marco Locations



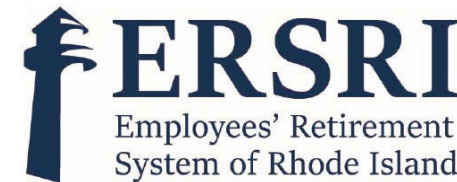
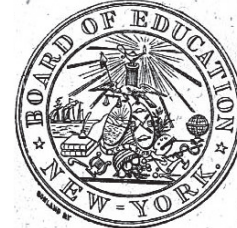
# Public Sector Clients



**50+ clients**  
across nearly  
80 plans,  
managing over  
**\$130 billion**  
in assets



# Representative Clients of Public Funds



# Our Investment Philosophy

Key drivers of a successful investment program



**Maximize** investment  
**return** per unit of risk



**Minimize** investment  
**expense** through negotiated  
fees and low-cost investments



**Customize** investment  
**strategy** to meet the unique  
needs of the plan

# Areas of Expertise



Investment Consulting



Defined Contribution Consulting



Discretionary/OCIO  
Investment Management



Asset/Liability & Benefits-Driven  
Investment Management



Advisors Solution Group



Private Markets Solutions



Investment Administration



Corporate Governance  
& Proxy Voting

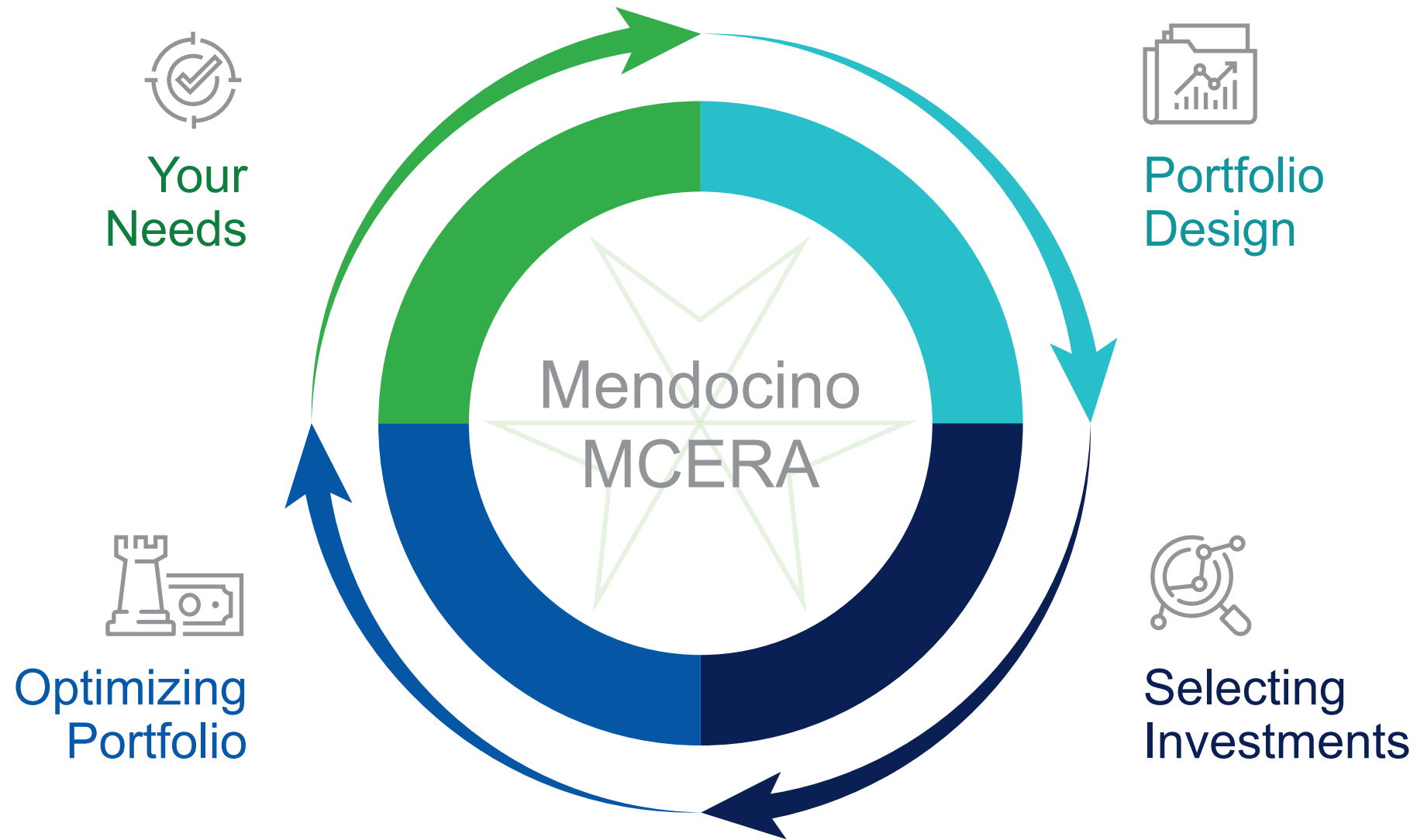
# Segal Marco Advisors Approach



# Traditional Consulting



# Portfolio Analysis & Review



# Personalized Advice to Meet Your Goals

**Investment advice supporting your  
long-term benefit goals**

 **Segal**

 **Segal Marco Advisors**

 **Segal Benz**

---

# MCERA Governance & Portfolio Focus Areas

## *Maintain Simplified Structure, Reduce Costs*

- Simplify the Equity Bucket
  - Fewer managers is better (ten current managers)
  - Consider a passive/active target
  - Perform regular fee analysis on active managers
  - Equity allocation changes expected to have the biggest positive impact
- Improve diversification of Fixed Income (Dodge & Cox/PIMCO)
- Diversify Alternatives allocation to Infrastructure, consider Private Credit
- Custodian review

# MCERA Equity Allocation Performance

|                     | 1 Year | 3 Years | 5 Years | 7 Years |
|---------------------|--------|---------|---------|---------|
| MCERA US Equity     | 15.5   | 19.9    | 12.5    | 16.0    |
| Benchmark           | 17.2   | 22.3    | 13.2    | 16.6    |
| Difference          | -1.6   | -2.4    | -0.7    | -0.7    |
| MCERA Non-US Equity | 34.5   | 17.6    | 7.1     | 10.4    |
| Benchmark           | 32.4   | 17.7    | 8.3     | 10.6    |
| Difference          | 2.1    | -0.1    | -1.2    | -0.1    |

- Heavy reliance on active managers has resulted in underperformance
  - Inclusion of passive equity allocations to reduce costs

---

# Diversify the Fixed Income Portfolio

*Improve on Core/Core+ 50/50 Split*

- D&C and PIMCO
  - Both are good, but neither is cheap
  - D&C is not a true “Core” manager with 15% guideline allowance to below investment grade (HY), includes non-US bonds
  - Returns are 90% correlated
  - Allocations of both are similar (other than MBS, there is very little exposure to Securitized Credit, HY, CLOs, or Munis)
- Consider 60/40 Fixed Income Allocation to Core/Multi-Sector Credit
  - Pick up missing sectors
  - Evaluate cheaper commingled vehicles

---

# Expand the Infrastructure Opportunity

## *Two Core Infrastructure Managers*

### **Current Structure**

- The Fund has two core infrastructure managers (IFM & JPM)

### **Future Structure: Core/Core+**

- Core Infrastructure offers stable, contractual cash flows with consistent yields of 4-6% annually
- Unlike Real Estate and High Yield, Core Infrastructure offers real diversification benefits including inflation hedging properties
- Explore lower fees in one core manager

### **Core+ Benefits**

- Higher returns. Core is 6-8% expected IRR, versus Core+ at 8-10%
- Consider this a partial fixed income alternative/private credit alternative, inflation protection is key

---

# Final Thoughts

## *Governance Gains: Lower Fees, Improved Diversification*

### Overview

- We think the Fund can reduce fees by restructuring the allocation to Equities
- There is a diversification benefit that can be gained from a rethink of the Fixed Income allocation
- Infrastructure is a focus area for improvement in alternatives
- Longer-term, the plan may consider private credit

### Summary

- Perform asset liability study
- Perform custodial search
- Perform manager structure/fee analysis

# Fee Proposal

|           | Price     |
|-----------|-----------|
| Year 1    | \$185,000 |
| Years 2-4 | \$170,000 |

## Scope of Services

- Manager research and manager monitoring
- Performance measurement and reporting
- Topical investment education and marketplace updates for Board and MCERA Staff
- Asset allocation
- Asset liability studies
- General plan consulting in a cost-efficient fee schedule

# Thank You

## Let's talk.

**We're here to help.**

Let's discuss how our expertise can support your organization.



**Steven Cottle**  
Senior Consultant  
Co-Lead  
[scottle@segalmarco.com](mailto:scottle@segalmarco.com)



**John Marco**  
Senior Vice President, Head of Growth  
& Engagement  
Strategic Advisor/Executive Sponsor  
[jmarco@segalmarco.com](mailto:jmarco@segalmarco.com)



**David Roll, CFA**  
Senior Consultant  
Co-Lead  
[droll@segalmarco.com](mailto:droll@segalmarco.com)

# Appendix

# Resources



**15 Years**  
total workforce average tenure



**35+**  
experienced consultants



**30+**  
performance & client services  
and operations professionals



**40+**  
research, risk  
and strategy professionals



Corporate Governance and  
Proxy Voting  
Discretionary Investment  
Management  
Intermediary/Advisor Solutions  
Investment Consulting  
OCIO (Outsourced Chief  
Investment Officer)

# Organizational Chart

John DeMairo, President and CEO, Segal

Sue Crotty, President, Segal Marco Advisors

## Executive Management

### Business Operations

### Client Services

### Client Delivery

### Client Engagement/Growth

#### Research, Risk & Strategy

##### Alpha Investment Research

Geoff Strotman, CFA  
Linda McDonald  
Michael St. Germain

##### Discretionary Investments & Risk

John Ross  
Dan Westerheide  
Benji Patzik, CFA, CPA

##### Private Markets Operations

Pam Dubuc, CFA

##### Strategy & Communications

Alan Kosan, JD

##### Corporate Governance & Proxy Voting

Maureen O'Brien

##### Advisors Solutions Group

David Pappalardo,  
CIMA®, CAIA, AIF

#### Investment Consulting

##### Seth Almaliah, CFA Jeffrey Boucek, CFA

Elizabeth Brewer  
Marcus Cashell, CFA  
Steven W. Cottle  
Pam Dubuc, CFA  
Rafik Ghazarian  
David Greengard  
Rosemary Guillette  
John Hume

##### Rob Hungerbuhler Michael Joyce, JD, CEBS

Michael Lyons  
Tanya Keady  
John Marco

Jeffrey R. Nipp, CFA, CAIA  
Jennifer S. Paris  
Frank Picarelli

##### Rick Pietrzak, CFA, CAIA

##### Marc Procek

##### Julian Regan

Keith Reynolds  
David Roll, CFA  
Christian Sevier, CFA  
Ryen Sherman, CFA  
Peter Sullivan, CFA  
Matthew Thies, CFA, CAIA

##### Nick Trella

Vanessa Vargas Gujjarro  
Billy Welsh, CAIA, CIPM  
David Wojick

#### Client Services & Operations

##### Chief Compliance Officer

Amy Forebaugh

##### Investment Operations Service

Dalius Savickas

##### Marketing & Events

Weslee M Damiano

The professional staff of 112 supports our investment advisory services.

We also provide discretionary services, corporate governance and proxy voting, and investment administration.

# Research, Risk & Strategy

## Seth Almaliah, CFA

### Alpha Manager Research Geoff Strotman, CFA

#### Public Markets Don Sheridan, CFA

#### Equity Ben Hall, CAIA Jeff Kuhl, CFA Donell Ward Brian Ma

#### Fixed Income & Stable Value Olga Isenberg Francois Otieno Don Sheridan, CFA

#### Hard Assets & Private Markets Linda McDonald\*

#### Hard Assets Linda McDonald Jingle Huang, CAIA

#### Private Markets & Opportunistic Strategies Joey Mallon Michael McGrath, CAIA David Dugan

#### Private Equity Michael St. Germain

#### Custody & Banking Rosa Limas\* Pon Velayutham

#### Defined Contribution Chris Hill-Junke, CFA Felix Cordas\*

### Discretionary Investments & Risk John Ross Dan Westerheide Benji Patzik, CFA, CPA, MS

David Palmerino, FSA, CFA, MAAA, EA  
Dalius Savickas  
Pat O'Neill, CFA, CAIA, ASA, MAAA  
Amy Fulton  
Reed Burns

### Private Markets Operations Pam Dubuc

Carol Loi

## John Marco

### Strategy & Communications Alan Kosan, JD

#### Communications Michael Lyons Amy Fulton

#### Corporate Governance & Proxy Voting Maureen O'Brien Rosa Limas\* Max Dulberger Mun Fei Lee Julia Wasik Sheila Lewis

#### Advisors Solutions Group David Pappalardo, CIMA®, CAIA, AIF, MSFP Peter Sullivan, CFA Felix Cordas\* Seth Hannant

Diverse Experience – Subject Matter Expertise – Career Research Professionals – Investigative Analysts

\*multiple responsibility

# Evaluating Investment Performance

Review the **total plan's** absolute and relative performance.

Evaluate **individual manager** performance vs index and peers.

Verify current **asset allocation** is within policy targets.

Monitor the level of **portfolio risk**.

Ensure manager **compliance** with investment guidelines.

# Ensuring a Smooth, Seamless Transition

**Period 1**

**Period 2**

**Period 3**

**Period 4**

- Conduct meetings with executive staff and service providers
- Facilitate transfer of fund information to service providers
- Initial documentation and correspondence
- Review investment policy statement
- Examine asset mix, risks and liquidity needs
- Evaluate portfolio structure

- Present initial findings on investment policy
- Complete asset allocation study
- Evaluate traditional and alternatives portfolio
- Present strategies to address liquidity needs
- Implement performance reporting

- Recommend updates to investment policy
- Recommend asset allocation changes
- Recommend portfolio structural changes
- Develop implementation plans

We know that a smooth transition from your current investment consultant is crucial.

Our approach:

- Ensures the most cost-effective process possible to implement our services
- Minimizes Board and Staff involvement and disruptions
- Provides for timely delivery of services.

# Our Investment Philosophy

A disciplined, research-based investment approach that prioritizes transparency, alignment and long-term client success



## Disciplined

Strategic, long-term allocation

Rebalance thoughtfully  
within policy

Index where efficient and effective



## Pragmatic

Analyze illiquidity capacity

Evaluate cost vs. benefit  
before making changes

Broad diversification to  
manage risk



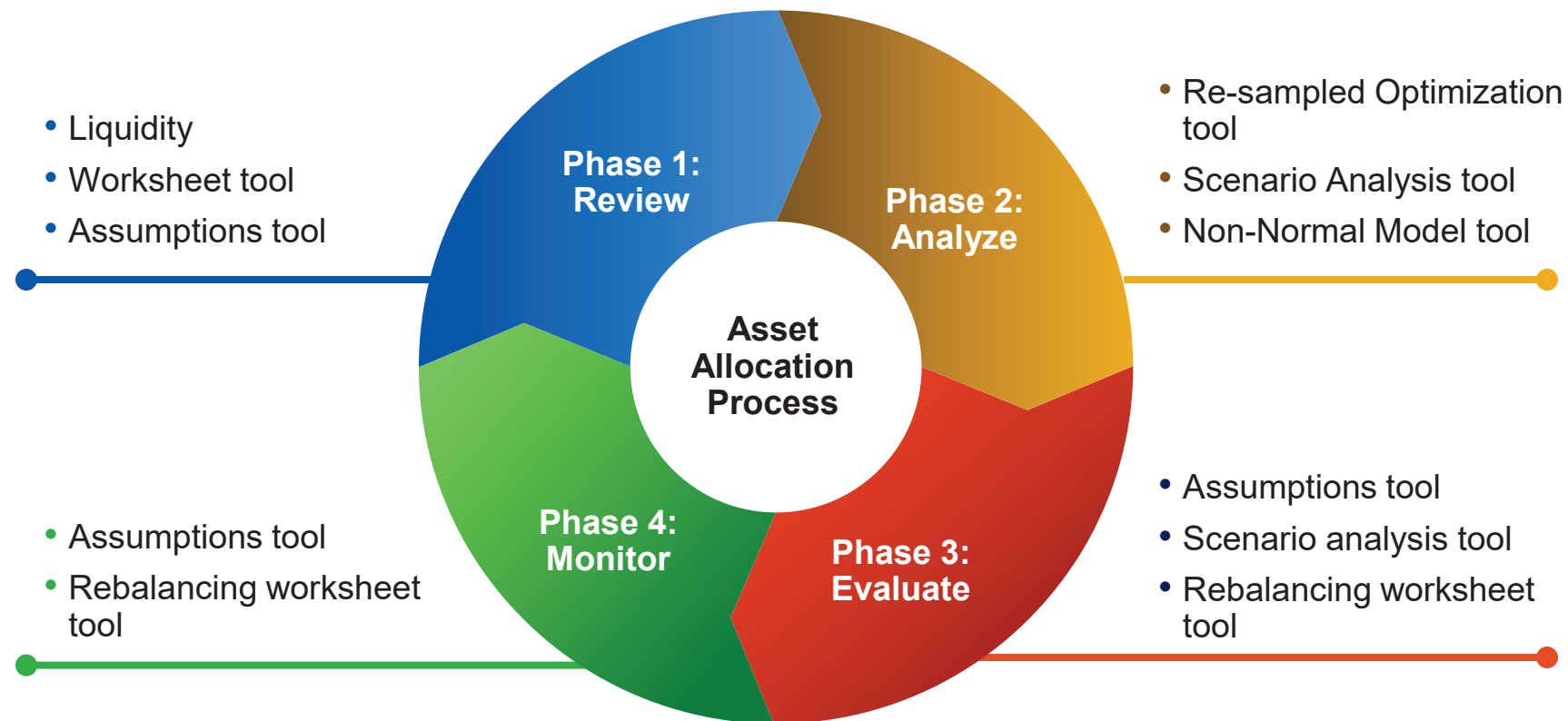
## Accountable

Transparent decisions  
and oversight

Strong governance and  
policy alignment

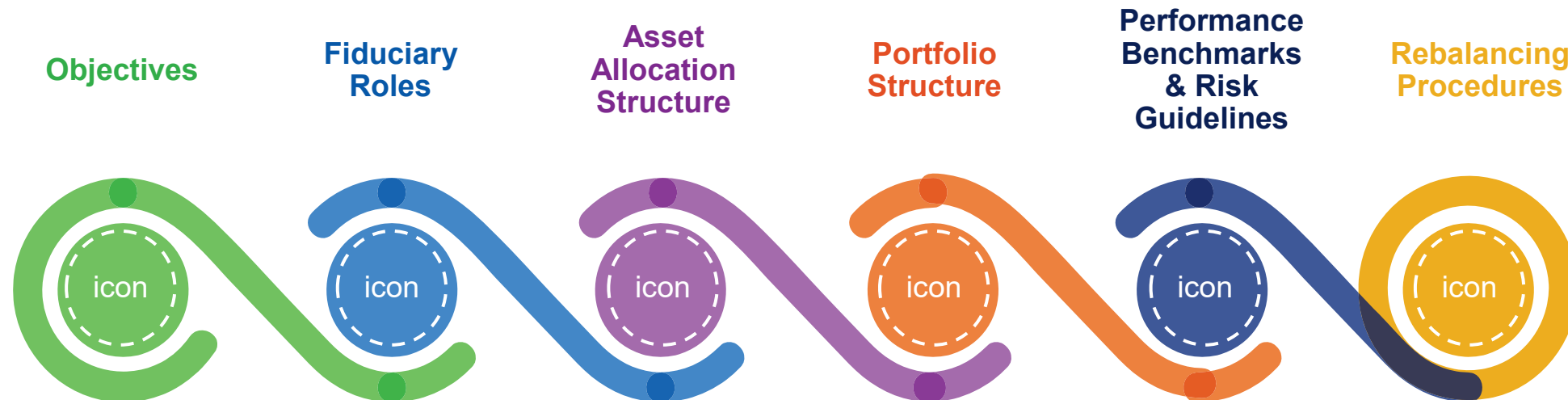
Always act in clients' best interests

# Asset Allocation Process



# Investment Policy Statements

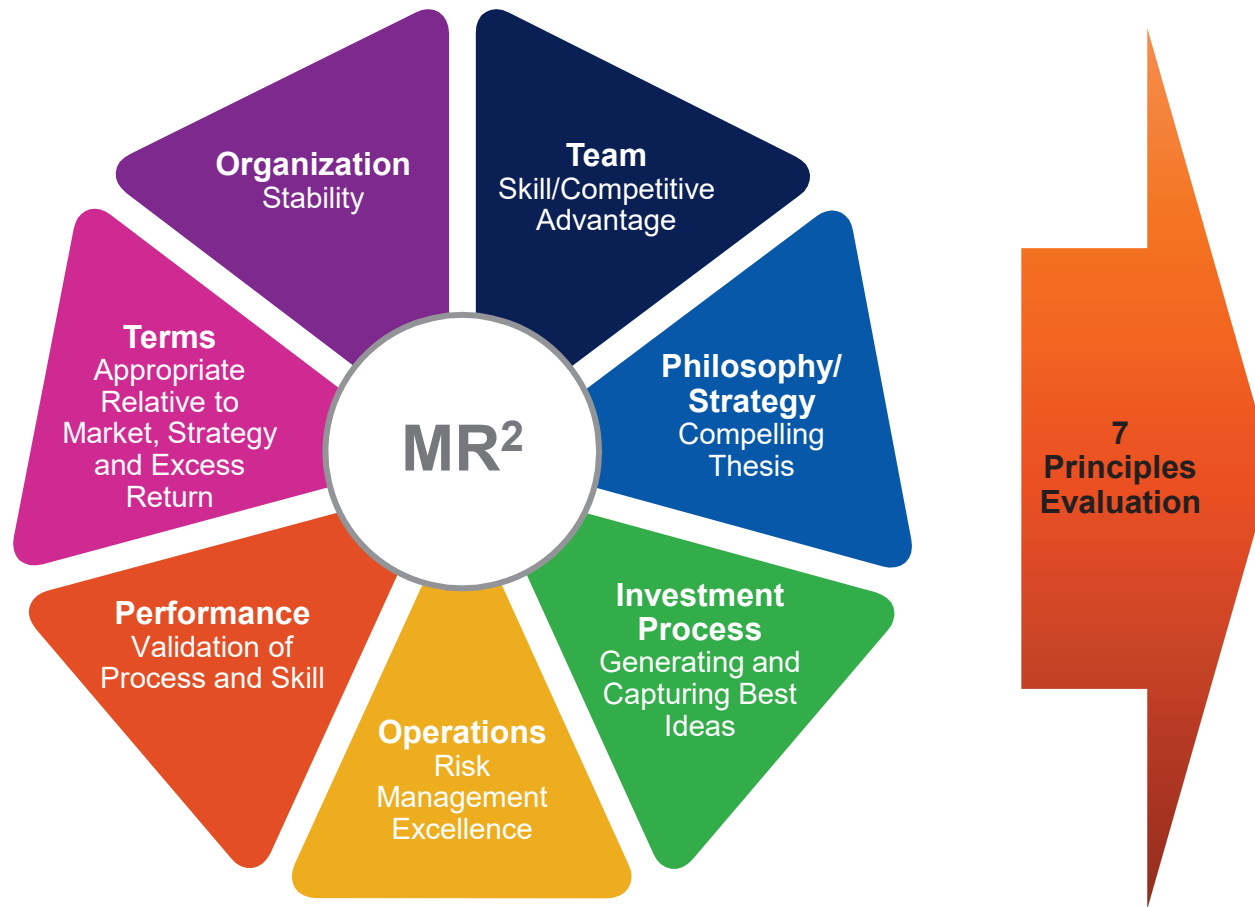
- We review the current structure with our clients of the investment program for external consistency and highlight any observed strengths or weaknesses.
- We study the Fund's cash flow and expense characteristics with the goal of establishing overall investment policy guidelines and performance objectives.
- The study includes:



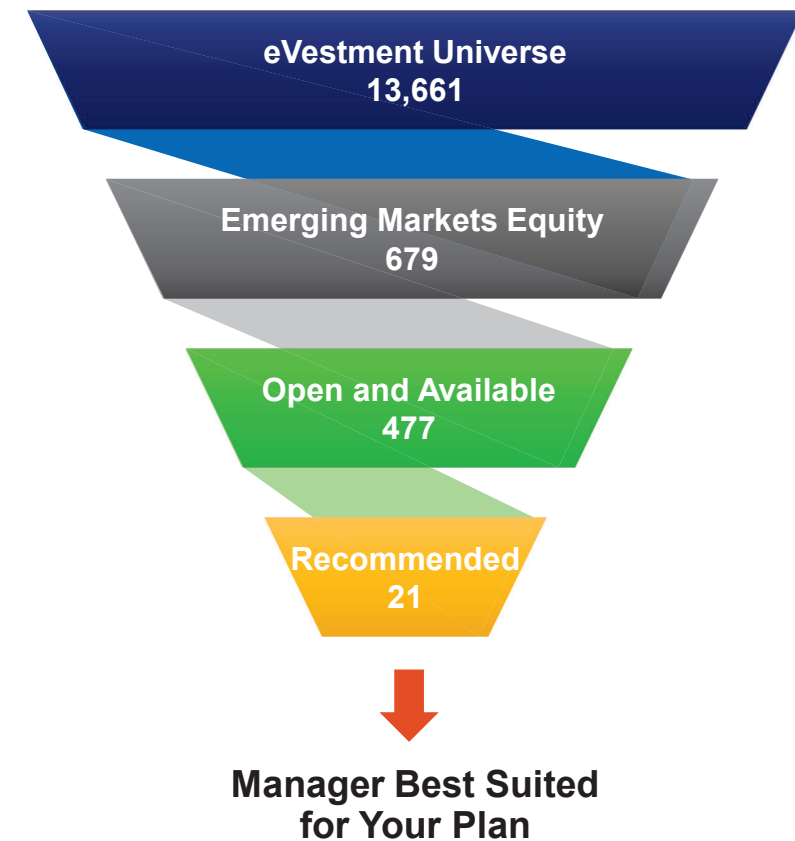
# Manager Research & Ranking (MR<sup>2</sup>)

## *Universe Filter and 7 Principles*

Our proprietary Manager Research and Ranking (MR<sup>2</sup>) evaluation process identifies the top-tier managers best equipped to achieve your investment objectives

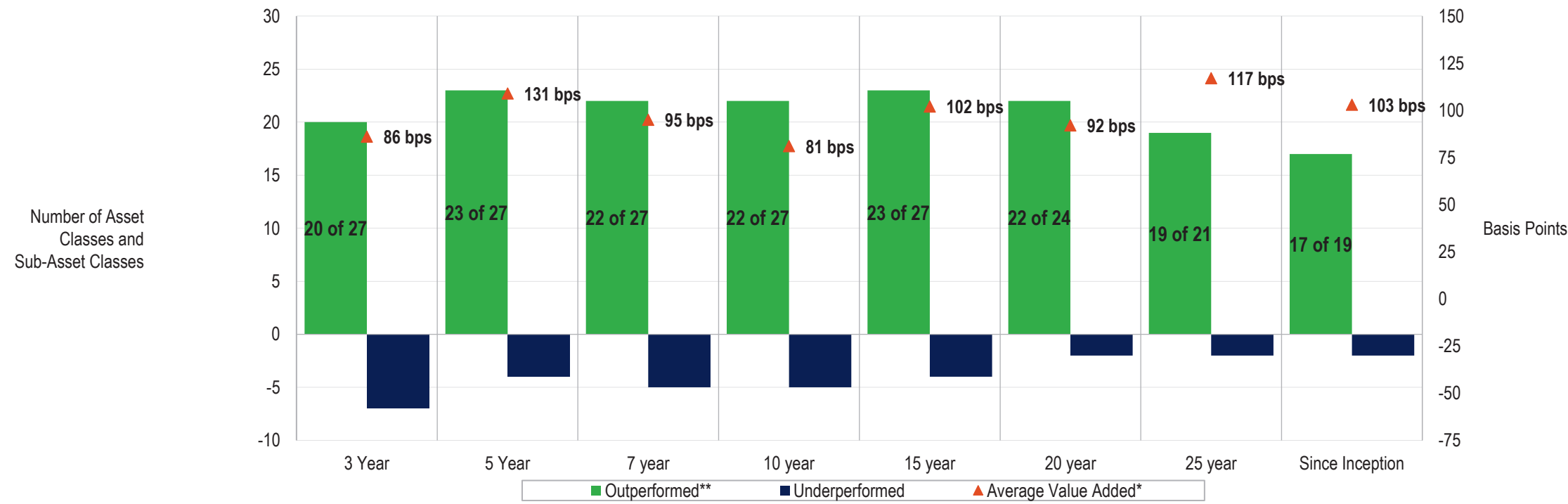


Example: Emerging Market Equity Universe



# Benefits From Our Unbiased Advice

Recommended Equity and Fixed Income Managers  
Over/Under Performance (as of 12/31/24)



\* The average value added represents results calculated as geometrically-linked average returns of Recommended-rated managers less the performance of representative passive benchmarks. Returns are presented gross of fees. Past performance does not guarantee future results.  
\*\* Represents number of asset classes and sub-asset classes with positive outperformance for that period.  
\*\*\* Inception January 2000

Segal Marco has a documented track record of identifying investment managers that went on to outperform their benchmarks.

# Manager Research Ratings

- Managers formally rated according to proprietary 7 Principles model
- Products assigned actionable ratings: Recommended, Approved, Not Recommended and Sell
- Under Consideration and Hold are temporary classifications requiring further Research action
- Alpha Manager Review Committee vets manager ratings

| Recommended                                                                                                                                                                                                                                                                                                                                                                    | Approved                                                                                                                                                                                                                                                                                                                                                             | Under Consideration                                                                                                                                                                                                                                                | Not Recommended                                                                                                                                                                                                                                                                                                                              | Sell                                                                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Excellent/compelling philosophy, process and strategy</p> <p>Exceptional investment professionals and team</p> <p>Emphasizes investment results/performance</p> <p>Strong sponsorship, places client interests ahead of business + asset growth</p> <p>Full conviction in strategy's ability to generate superior investment results relative to benchmark + peer group</p> | <p>Sound and viable philosophy, process and strategy</p> <p>Appealing and institutional-quality investment professionals and team</p> <p>Emphasizes investment results, but performance track record may be emerging</p> <p>Well founded/reasonable conviction in strategy ability to generate competitive investment results relative to benchmark + peer group</p> | <p>Official rating in progress</p> <p>May reveal directional favorability (UC+) or unfavorability (UC-) based on a preliminary scope of due diligence work performed to date</p> <p>May be considered by clients during a search process if deemed appropriate</p> | <p>Unstable and/or unconvincing philosophy and process</p> <p>Investment professionals have questionable investment acumen and/or limited investment experience</p> <p>Low conviction in ability to generate superior investment results</p> <p>Ineligible at a particular time because more information is needed to determine a rating</p> | <p>Philosophy and process considered unstable and/or unconvincing</p> <p>Ineffective investment professionals, high investment professional turnover and/or severe organizational distress</p> |
| <i>Included in manager searches</i>                                                                                                                                                                                                                                                                                                                                            | <i>Eligible for client searches</i>                                                                                                                                                                                                                                                                                                                                  | <i>May be included in searches on a limited basis</i>                                                                                                                                                                                                              | <i>Develop an exit strategy; excluded from manager searches</i>                                                                                                                                                                                                                                                                              | <i>Recommend an immediate divestiture</i>                                                                                                                                                      |