



**MENDOCINO COUNTY
PUBLIC HEALTH
ADVISORY BOARD**

**REGULAR MEETING
MINUTES**

**March 12, 2026
3:00 PM – 4:30 PM**

Location: Health Services, Conference Room 1, 1120 S. Dora Street, Ukiah, CA 95482

**Chairperson
Sue Mason**

**Vice Chair
Justin Ebert**

**BOS Supervisor
Ted Williams**

MEMBERSHIP:

**JUSTIN EBERT, 1ST DISTRICT
CARMEN HARRIS, 2ND DISTRICT
MILLS MATHESON, 3RD DISTRICT
LUCRESHA RENTERIA, 4TH DISTRICT
ANDY COREN, 5TH DISTRICT**

**TOWNLEY SAYE, MEMBER
NOMIAH BRITTON, MEMBER
NICOLE GLENTZER, MEMBER
SUE MASON, MEMBER
JEAN CUNNINGTON, PH EMPLOYEE**

	Agenda Item / Description	Action
1. 3 minutes	Call to Order, Roll Call, Quorum Notice, & Approve Agenda: Review and Possible Action - Chair Mason called the meeting to order at 3:04 pm. - Members present Member Coren, Member Cunningham, Member Harris, Member Britton, Member Saye. - Members absent Member Matheson, Member Ebert. - Members excused Member Glentzer, Member Renteria. - Supervisor Williams was present. - Motion made by Supervisor Williams, seconded by Member Coren, to approve the Agenda. Motion was voted on and approved unanimously.	Board Action: Approved
2. 10 minutes (Maximum)	Public Comments: <i>Members of the public are welcome to address the Board on items not listed on the agenda but within the jurisdiction of the Board. The Board is prohibited by law from taking action on matters, not on the agenda but may ask questions to clarify the speaker's comment. The Board limits testimony on matters not on the agenda to three minutes per person and not more than 10 minutes for a particular subject at the discretion of the Chair of the Board. To best facilitate these items, please write your topic to phboard@mendocinocounty.gov</i> None.	Board Action: None.
3. 10 minutes	Approval of Minutes from December 4, 2025, Regular Meeting: Review and Possible Action	Board Action:

	• Motion made by Member Coren, seconded by Member Saye, to approve December 4, 2025, Minutes. Motion was voted on and approved unanimously.	Approved.
4. 10 minutes	Community Health Needs Assessment Plan: Jean Cunnington, Senior Department Analyst • The Community Health Needs Assessment (CHNA) plan included in the agenda packet, began in 2024 and expanded with a steering committee to ensure broader community representation and participation. • The County made an agreement with Adventist Health to combine both organizations' CHNA efforts. The integration was not for this assessment, but the collaboration will be valuable information that will assist with the next CHNA. • After completing the data analysis, six key health areas were identified, including: mental health, substance misuse, stigma community safety, healthcare access, chronic conditions, cancer, and diabetes. Two of these priorities aligned with Adventist Health's priorities. Adventist Health also identified financial stability as an additional priority. • Adventist Health and the County have begun working together on implementation efforts. • Jenine Miller and Jeremy Malin are overseeing the five workgroups that started meeting in January and are currently in the early planning stages. Each group includes key leaders and community stakeholders. • Supervisor Williams asked which indicators were used to calculate metrics (page 26). Member Cunnington to follow up with additional information. • Member Saye noted community assets are as important as needs. Asset information (page 31), and suggested reviewing quality-of-care data points for inclusion in the next CHNA. • The CHIP has been submitted, and five workgroups are currently developing 3–5year project plans in the areas: mental health/substance misuse/stigma, community safety, health care access, chronic conditions/cancer, and diabetes. The CHIP will be presented at the next meeting for review with the PHAB. • Data follow-up requested (page 47) regarding respondents who report lack of services in their area. Member Cunnington will review whether data can be analyzed by zip code. • Follow up on data requested for areas without internet access by zip code (page 17) and language distribution in communities (page 9). Member Cunnington to follow up whether data available on where internet access is not available by zip code and languages. • Tobacco use concerns were mentioned (page 56) for the use among youth and identified as an area of concern. The County has been conducted checks “stings”. Vaping among high school students is also another concern, as it is often perceived as safer despite health risks. • It was suggested to invite the Tobacco Prevention Team to the next meeting to provide additional information about their current	Board Action: None.

	and ongoing efforts.	
5. 10 minutes	Public Health Priorities for the Board: <i>Discussion and Possible Action</i> - At the previous meeting, the board discussed ways members could support the Public Health department. In response, the County developed and shared public health priorities and potential recommendations for the board to support the department, including advocating, sharing public health information within networks, encouraging prevention efforts, providing recommendations, supporting community health, reviewing local health data, identifying equity and inclusion issues for access to care, and support community care and initiatives. - The County is currently working on Whip Its ban and Kratom ban, that have become increasingly popular among youth populations. - Member Saye emphasized the need for actionable and concrete steps, particularly when requesting funding to support public health goals and community safety. - Member Coren noted that education is one of the important public health interventions. - Prevention grant funding is decreasing, which is creating challenges for maintaining certain programs.	Board Action: None.
6. 10 minutes	Mendocino County Report: <i>Jenine Miller, Director of Health Services</i> A. Other Updates - As of March 12, 2006, 50,000 individuals are no longer connected with Partnership HealthPlan through Medi-Cal. The County is evaluating the impact on the community, particularly for those without Medi-Cal. - The County Medical Services Program (CMSP) will be ramping back up and could result in changes to healthcare access for some individuals. - Director Miller highlighted rising measles cases in California and emphasized the county's efforts on vaccination education. - It was noted the County has vaccines available Monday through Friday. B. Data Dashboard - The County is continuing to expand the Good to Know Mendocino website (goodtoknowmendo.com), which includes resources related to mental health, substance use disorder treatment, and community services. The site includes a health data dashboard that is now active. Data shows that cancer remains a leading cause of death and has been added to the CHIP chronic conditions group. - Chronic liver disease is also another significant concern and has prompted discussions with other boards working on more education about alcohol use and prevention efforts. - The Substance Misuse Taskforce is working on education about alcohol and substance misuse. - It was noted that March is Gambling Awareness Month and that gambling addiction impacts individuals negatively. - The data dashboard will continue to expand as additional	Board Action: None.

	dashboards are created. C. Fentanyl High Showings - The County has purchased screening rights to the documentary <i>Fentanyl High</i>. Upcoming community screenings include Ukiah on March 25 and Fort Bragg on April 2 and will include a panel discussion addressing Fentanyl impacts and prevention. These events are in partnership with Mendocino County Office of Education (MCOE). - On March 12, 2026, the department also received a request to host an additional screening in another school district. D. SharePoint - To reduce paper use for Health Services boards and committees, the department plans to transition to electronic documenting. A PHAB SharePoint site has been created to provide access to past agendas, board rosters, calendars, meeting handouts, and historical documents, and current meeting materials. Staff will assist board members with VPN authenticator and access the County systems to use the PHAB SharePoint. E. Substance Use Taskforce - The Taskforce is developing a public awareness focused on Fentanyl, including billboards placed throughout Mendocino County. - Several billboard designs were shared as examples of messaging that may appear across available locations in the county. - Member Coren suggested adapting the billboard designs into posters. - The Taskforce is also exploring opportunities to display some of the designs on MTA buses. - Additional educational messaging is being explored in movie theaters.	
7. 10 minutes	Brown Act and Ethics Training Information regarding Brown Act training was emailed to members. Board members are required to complete this training. Once completed, members should send their certificate of completion to the board clerk.	Board Action: None.
8. 10 minutes	Public Health Department Report Out A. Emergency Medical Services Tami Bartolomei, Program Manger - Effective October 1, Emergency Medical Services (EMS) returned to Public Health. Ms. Bartolomei provided an update on EMS services and program activities. - EMS is legally mandated system designed to ensure 911 calls are received and handled appropriately, providing timely care. - The Local EMS Agency (LEMSA) operates under California Health and Safety Code. Each county must have a LEMSAs that acts as the lead agency for planning, implementing, and providing medical oversight of EMS services. - Responsibilities include collecting data from every 911 call, conducting Emergency Medical Care Committee (EMCC) meetings to review responses, provide follow-up, and implement training for improvements.	Board Action: None.

	- Coastal Valley EMS is the current LEMSA, and a contract has been finalized with them. Since the transition, there has been discussions regarding a reduction in fees, which would include the County assuming the Medical Health Operational Area Coordinator (MHOAC) responsibilities. - Recent meetings with fire chiefs provided feedback on EMS operations, identifying areas that are working well and those needing improvement. The department has been invited as a partner to help develop a plan for ambulance services. - A committee is being considered to review Advanced EMT (AEMT) standards and training. - Ms. Bartolomei was recognized by Angle Slater for her extensive experience in the county and previous work with the Office of Emergency Services (OES). - Hospital Preparedness Program (HPP) goals include preparing hospitals for emergencies, such as evacuation scenarios. - Tribal communities, hospices, and other stakeholders are included in EMS planning meetings and exercises. - Member Coren expressed the critical need for emergency communications and the importances of tribal communities' integration.	
9. 10 minutes	Open Discussion / Q&A A. Time for members to raise questions, ideas or concerns None.	Board Action: None.
10. 2 minutes	Adjournment: 4:49 PM Confirm next meeting date and tasks - June 11, 2026, 3:00–4:30 PM. Closing Remarks - None.	Board Action: None.

AMERICANS WITH DISABILITIES ACT (ADA) COMPLIANCE

The Mendocino County Public Health Advisory Board complies with ADA requirements and upon request will attempt to reasonably accommodate individuals with disabilities by making meeting material available in appropriate alternative formats (pursuant to Government Code Section 54953.2). Anyone requiring reasonable accommodations to participate in the meeting should contact the Mendocino County Health Services Administrative Office by calling (707) 472-2355 at least five days prior to the meeting.

PHAB CONTACT INFORMATION:

PHONE: (707) 472-2355 | FAX: (707) 472-2788

EMAIL THE BOARD: phboard@mendocinocounty.gov | WEBSITE: www.mendocinocounty.gov/phab